

## VENUE AND DURATION OF COURSE:

John Ruskin College, Selsdon Park Road, South Croydon, CR2 8JJ, 2 years full-time.

## ENTRY REQUIREMENTS:

5 GCSE grade 9-4 (A\*-C) including English and Maths; or BTEC Level 2 Extended Certificate Merit/ Distinction and GCSE grade 9-4 (A\*-C) in English and Maths.

## PROFESSIONAL COMPETENCIES NEEDED FOR THIS COURSE:

- Leadership skills
- Ability to problem solve
- Effective communication skills
- High level of commitment and dedication to the subject
- Ability to demonstrate a high level of professionalism
- Independence and ability to use own initiative
- Responsible for own behaviour
- The ability to work as part of a team
- Excellent time keeping

## WHAT QUALIFICATIONS WILL I GET?

Business Management - Level 3 Extended Diploma.

## COURSE DESCRIPTION:

This course will give you practical experience in business. Your work experience is carried out in a business setting. It will develop the necessary skills, knowledge and understanding to provide a sound, basic business education.

## UNITS/TOPICS COVERED:

- Exploring business
- Developing a marketing campaign
- Personal and business finance
- Managing an event
- International business
- Principles of management
- Employment law
- Business decision making

## TYPE OF ASSESSMENT:

Coursework and (externally set) controlled assessments and external exams.

## EQUIPMENT NEEDED:

None required.

**WHERE CAN IT LEAD?**

- Undergraduate and postgraduate university courses
- Higher Apprenticeship in industry
- A range of employment opportunities

**COURSE FEE:**

If you are under 19 on 31/08/2024, tuition is free. If you are 19 or over, please consult Client Services for advice and guidance on funding and eligibility.

Please be aware that there may be additional costs for equipment and educational visits. This information will be available from the curriculum staff at interview.

**WHAT TO DO NEXT:**

If you have any outstanding queries please contact our Client Services team on 020 8651 1131 or at [clientservices@johnruskin.ac.uk](mailto:clientservices@johnruskin.ac.uk).

To apply online for this course please visit [www.johnruskin.ac.uk](http://www.johnruskin.ac.uk).

**Disclaimer:**

Every effort has been made to ensure that the details contained in this leaflet are up-to-date and accurate at the time of printing. However, the College reserves the right to alter or cancel courses, their content, entry requirements, fees or other details should circumstances dictate.

Should you require this leaflet in a different format please contact Client Services on 020 8651 1131.